



THE ALLENDALE CHAMBER OF COMMERCE PRESENTS:
THE ALLENDALE FESTIVAL DAY ON SEPTEMBER 21, 2024
(RAIN DATE SEPTEMBER 28, 2024)



The Allendale Festival Day (AFD) is a highly anticipated, enjoyable, and well attended community event held each year by The Allendale Chamber of Commerce. The 2024 AFD will be on **Saturday, September 21 from 12:00 p.m. to 4:00 p.m.** in downtown Allendale. For the chamber to support its members as well as to enhance its town programs and philanthropy, please consider designating your organization as one of the event’s official sponsors. Note, the earlier you submit your sponsorship information, the more promotional opportunities your business will receive through the event’s printed materials and on social media.

SPONSORSHIP LEVELS

The Allendale Borough has a population of almost 7,000 residents. By sponsoring this popular event, your business, community organization, nonprofit, or individual/family will be acknowledged for your commitment to investing in our community. Thank you for helping the Allendale marketplace continue to thrive.

- DIAMOND (\$1,500.00):** The AFD has only **ONE** Diamond Level, and you will be named **TOP** sponsor in AFD’s advertising. All posters, flyers, print ads, internet advertising, and schedule of the day’s events will mention your name/organization. You will receive special recognition announcements throughout the festival day, and your company logo will be prominently displayed on all event signage.
- PLATINUM (\$1,000.00):** Your sponsor name/level will be listed in AFD’s advertising. All posters, flyers, print ads, internet advertising, and schedule of the day’s events will mention your name/organization. You will receive special recognition announcements throughout the festival day, and your company logo will be prominently displayed on event signage.
- GOLD (\$500.00):** Your sponsor name/level will be listed in AFD’s advertising. All posters, flyers, print ads, internet advertising, and schedule of the day’s events will mention your organization.
- SILVER (\$250.00):** Your sponsor name/level will be listed on event posters/internet advertising.
- BRONZE (\$100.00):** Your sponsor name/level will be listed (without a logo) on the schedule of the day’s events/internet advertising.
- INDIVIDUAL/FAMILY (\$100.00):** Your name will be listed on the schedule of the day’s events/internet advertising.

All sponsors will be included on the chamber’s digital sponsor page on our website for greater exposure. The Diamond, Platinum, Gold, and Silver Levels have the option to be featured with their logo, contact information, company description, and link from our website to theirs.

I do not wish to be a sponsor but enclosed is my contribution. \$ _____

The 2024 AFD sponsorship deadline is **August 15, 2024**. Please complete this form (*print legibly*) and pay online at **www.allendalenjchamber.org** or return with a check made payable/addressed to The Allendale Chamber of Commerce, AFD Committee, P.O. Box 144, Allendale, NJ 07401. Any questions, contact **AFD’s Chairperson Zach Lisella** at (201) 661-0527. For additional forms or information, visit our website or e-mail **info@allendalenjchamber.org**.

Business Name/Community Organization: _____

Contact Name: _____

Address: _____

Phone Number: _____ **E-Mail Address:** _____

Website: _____ **Signature:** _____