



# **THE ALLENDALE CHAMBER OF COMMERCE PRESENTS** **ALLENDALE FESTIVAL DAY 2025**

Saturday, September 20, 2025 • 12:00 p.m. – 4:00 p.m.  
Downtown West Allendale Avenue • (*Rain Date September 27, 2025*)

Allendale has a population of almost 7,000 residents and draws a large crowd for Allendale Festival Day (AFD). This annual event is a highly anticipated and an enjoyable experience for all. By registering as an official sponsor of AFD, your business, community organization, or nonprofit will be recognized for its commitment to investing in the community and supporting the Allendale Chamber of Commerce's (ACOC's) programs and philanthropy.

## **SPONSORSHIP LEVELS**

**ALL SPONSORS** will be included on the ACOC's AFD sponsor webpage for greater exposure. Note, the earlier you submit your sponsorship information, the more promotional opportunities your organization will receive through the event's printed materials and on social media. Please indicate your sponsorship level by checking the box provided. We thank you for your consideration.

### **DIAMOND (\$1,500.00)**

- Only **ONE** Diamond Level
- Named top sponsor in all AFD advertising
- Included on all print & social media advertising
- Receive special recognition announcements made throughout the public address system on AFD
- Name & logo prominently displayed on all event signage and the schedule of the day's events
- A prime location spot reserved for you at the festival
- Early admittance/access to West Allendale Avenue on AFD for table set up
- A complimentary 2025–2026 ACOC Membership (nontransferable)
- Thanked for your sponsorship contribution at the ACOC's NH DECA Scholarship award dinner in June 2026

### **PLATINUM (\$1,000.00)**

- Included on all print & social media advertising
- Receive special recognition announcements made throughout the public address system on AFD
- Name & logo prominently displayed on all event signage and the schedule of the day's events
- A prime location spot reserved for you at the festival
- Early admittance/access to West Allendale Avenue on AFD for table set up
- Thanked for your sponsorship contribution at the ACOC's NH DECA Scholarship award dinner in June 2026

### **GOLD (\$500.00)**

- Included on all print & social media advertising
- Name & logo prominently displayed on all event signage and the schedule of the day's events
- Early admittance/access to West Allendale Avenue on AFD for table set up

### **SILVER (\$250.00)**

- Included on all print & social media advertising
- Name & logo displayed on all event signage and the schedule of the day's events

### **BRONZE (\$100.00)**

- Name (without logo) included on print & social media advertising and the schedule of the day's events

The 2025 AFD sponsorship deadline is **August 31, 2025**. Please complete this form (*print legibly*) and pay online at **[www.allendalenjchamber.org](http://www.allendalenjchamber.org)** (in the "Festival Day Sponsors & Vendors" menu tab) or mail with a check made payable to The Allendale Chamber of Commerce, AFD, P.O. Box 144, Allendale, NJ 07401. For additional forms or information, visit our website. For questions, please e-mail **[info@allendalenjchamber.org](mailto:info@allendalenjchamber.org)**.

**Business, Civic, or Nonprofit Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **E-Mail Address:** \_\_\_\_\_

**Website:** \_\_\_\_\_ **Signature:** \_\_\_\_\_